

Warmer Homes

**Local Authority Delivery (LAD)
1b Programme Promotion Pack**



Hi All,

We have put together some suggested written content, mailout templates and imagery for the Local Authority Delivery (LAD) Programme Phase 1b under Warmer Homes. We would encourage you to use these through your council's communication channels to promote the LAD programme to your referrer network and externally to residents. Some of the key changes to 1b include extended eligibility to include EPC D rated properties and the introduction of solar PV as an eligible measure.

Suggested Warmer Homes promotion channels include:

- ❖ Facebook, Twitter & Instagram (where applicable)
- ❖ Internal staff communications: Bulletins, Newsletters etc.
- ❖ External resident communications: Magazines, Newsletters etc.
- ❖ Landlords: Landlord forums, Private Sector Housing Teams, Enforcement, including MEES.

Warmer Homes suggested content

Please see below some suggested content & examples which are available to use/amend to suit:

Make sure your home benefits from lower energy bills this Spring

Want to lower your energy bills? Are you on a low income and living in an inefficient home? Our Warmer Homes Local Authority Delivery (LAD) programme is here to help

We provide a free energy assessment of your home and help with accessing grant funding for any energy efficiency improvements such as solid wall insulation, solar PV panels and low carbon heating.

The programme is free, and we've already helped many residents in **your area**

If your property is EPC D, E, F or G rated and your household income is below £30,000/year, you can qualify for support.

Get in contact today to see how we can help you.

Book a free assessment:

- Call **0800 038 5737** (free)
- Go to www.warmerhomes.org.uk

Free help to make your home more energy efficient with Warmer Homes

This spring you may be working from home or staying at home more than usual, so having an energy efficient home is particularly important to help keep your energy bills low. Call Warmer Homes, our free energy efficiency service and we can help you access grant funding for measures such as solid wall insulation, solar PV panels and low carbon heating through our Local Authority Delivery (LAD) programme.

To check your eligibility and book a free assessment:

- Call **0800 038 5737** (free)
- Go to: www.warmerhomes.org.uk

Want to lower your carbon footprint and lower your energy bills? Grant funding is available to help with energy efficiency improvements on your home. Our Warmer Homes Local Authority Delivery (LAD) Programme can help with grant funding for energy efficiency improvements to help reduce your bills, be more energy efficient and keep your home comfortable all year round.

The LAD programme has funding for measures such as low carbon heating, solar PV panels and solid wall insulation, so if you're on a low income (under £30,000) and your house has a poor rated EPC (D, E, F or G) you could qualify for our free support.

Apply now: www.warmerhomes.org.uk or call **0800 038 5737** (free)

Did you struggle with heating your home this winter? Is your home off-gas or has solid walls? Make sure your home is warm and comfortable this winter with our Warmer Homes Local Authority Delivery (LAD) programme. The LAD programme can help with grants for measures such as solid wall insulation, solar PV panels, low carbon heating and much more, to help make your home warmer and lower your energy bills.

Book a free assessment today:

- Call **0800 038 5737** (free)
- Go to: www.warmerhomes.org.uk

Warmer Homes Facebook Post Examples



Want to lower your carbon footprint and lower your energy bills? Grant funding is available to help with energy efficiency improvements on your home. Our Warmer Homes Local Authority Delivery (LAD) Programme can help with grant funding. The LAD programme has funding for measures such as low carbon heating, solar PV panels and solid wall insulation

Call us on **0800 038 5737** (free) or go to: **www.warmerhomes.org.uk** to check your eligibility and book a free assessment today.



Want to lower your energy bills? Are you on a low income and living in an inefficient home? Our Warmer Homes Local Authority Delivery (LAD) programme is here to help

We provide a free energy assessment of your home and help with accessing grant funding for any energy efficiency improvements such as solid wall insulation, solar PV panels and low carbon heating.

To check your eligibility and book a free assessment:

- Call **0800 038 5737** (free)
- Go to **www.warmerhomes.org.uk** and apply online



**New Local Authority Delivery
(LAD) programme!**

Warmer Homes new Local Authority Delivery (LAD) Programme is offering grant funding of up to £10,000 for energy efficiency measures such as solid wall insulation and low carbon heating in your home. This offer is for a LIMITED time only.

How it works

1. Apply at www.warmerhomes.org.uk and click on "LAD programme" or call us on: **0800 038 5737**.
2. The Warmer Homes team will check your eligibility and assess your property for potential measures (this will be through your EPC. If you don't have one, this will be arranged).
3. Following your assessment and eligibility check, an installer will arrange for a survey of your home.
4. Your new energy efficiency measures will be installed free of charge.

For more information and to check if you're eligible visit:
www.warmerhomes.org.uk

Freephone:
0800 038 5737

email:
info@warmerhomes.org.uk

Supported by

Council Logo

Lower your energy bills with Warmer Homes, our fully funded home energy efficiency service

Want to lower your energy bills? Are you on a low income and living in an inefficient home? Our Warmer Homes Local Authority Delivery (LAD) programme is here to help

We provide a free energy assessment of your home and help with accessing grant funding for any energy efficiency improvements identified.

The service called Warmer Homes is free, and we've already helped many residents in **your council area**. As well as providing funding for gas central heating, our new Local Authority Delivery (LAD) programme within Warmer Homes can help provide grant funding for:

- Solid Wall Insulation
- Solar PV panels
- Low Carbon Heating
- Insulation if you live in a Park Home
- Smart Heating Controls and more!

To see if you're eligible, we look at things like your income, your household situation and how energy efficient your home is.

Get in contact today to see how we can help you.

To check your eligibility and book a free assessment:

- Call **0800 038 5737** (free)
- Go to **www.warmerhomes.org.uk** and apply online

Warmer Homes

Warmer Homes Images

Warmer Homes Logo

Warmer Homes

Warmer Homes Images



Warmer Homes





For further support or resources, please contact: katherine.shadwell@agilityeco.co.uk